EXHIBIT C



"Carmen Gia" <Giac@adr.org> 06/06/2007 11:12 AM

To "Carl LeSueur" <clesueur@kirkland.com>

cc "Matthew Solum" <msolum@kirkland.com>, <Powsner@aol.com>, <JOHNFLHEBB@aol.com>, "Adam Paul" <APaul@kirkland.com>

bcc

Subject RE: PPGI v. NGC Network Asia, No. 50 181 T 00079 07

Dear Counsel.

Your information is duly noted.

Best regards,

Carmen Gia
International Case Manager
International Centre for Dispute Resolution
A Division of the American Arbitration Association
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----Original Message----

From: Carl LeSueur [mailto:clesueur@kirkland.com]

Sent: Monday, June 04, 2007 12:06 PM

To: Carmen Gia

Cc: Matthew Solum; Powsner@aol.com; JOHNFLHEBB@aol.com; Adam Paul

Subject: PPGI v. NGC Network Asia, No. 50 181 T 00079 07

Ms. Gia:

We write to you on behalf of National Geographic and to update you on the current status of settlement negotiations. While the parties continue to negotiate for settlement, the parties' settlement discussions likely will not result in a settlement in the near term. Therefore, National Geographic has decided to move forward on its pending motion to stay arbitration and dismiss PPGI's claims.

With regards to the arbitration proceedings, as set forth in National Geographic's motion to stay and dismiss PPGI's claims, National Geographic continues to maintain that the arbitration of these claims is improper for a variety of reasons. Without waiving its position, however, National Geographic has discussed with PPGI the possibility of finding a mutually agreeable arbitrator, should the court rule against National Geographic's petition to stay the arbitration.

Based upon the foregoing, National Geographic respectfully submits that the AAA's selection of an arbitrator should await the outcome of the petition to stay the arbitration and the parties' efforts to mutually agree upon an arbitrator. We are happy to discuss via conference call should you desire.

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